

north dakota

2020 STATE REPORT

ARTS MIDWEST + NORTH DAKOTA COUNCIL ON THE ARTS



Arts Midwest promotes creativity, nurtures cultural leadership, and engages people in meaningful arts experiences, bringing vitality to Midwest communities and enriching people's lives.

We work closely with the North Dakota Council on the Arts to ensure that all people have access to high-caliber creative experiences.

NORTH DAKOTA AT-A-GLANCE

FY20

JULY 1, 2019 – JUNE 30, 2020

\$14,912

STATE DUES

\$81,970

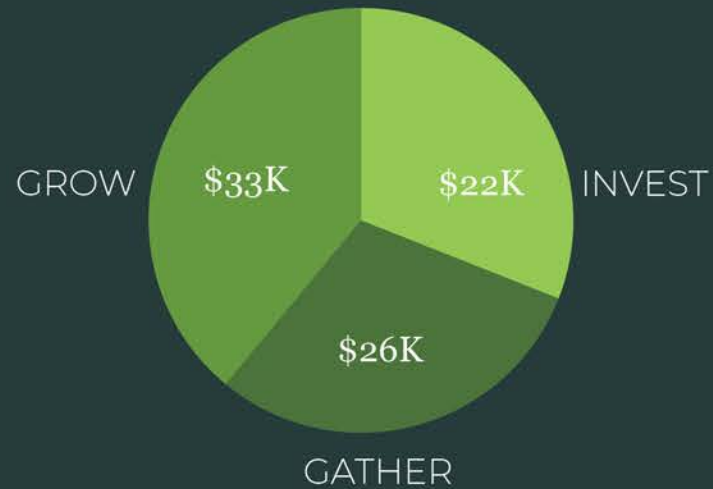
RETURNED

8

GRANTS
AWARDED

12

COMMUNITIES
REACHED



5,039
PARTICIPANTS

450%

RETURN ON INVESTMENT

See the last page of this report for a complete breakdown of our FY20 investment in North Dakota.

COVID-19 OUR RESPONSE IN 2020



Resource Roundups

Since March, we've collected top COVID-19 resources and updates for the arts and culture sector. **1,200+** people are now subscribed to email updates, and **11,000+** people viewed resources on our website.

APAC Webinar Series

We partnered with the Alliance of Performing Arts Conferences to produce **9** timely webinars to help organizations navigate the legal, financial, and creative difficulties of the COVID-19 pandemic.

Arts Midwest + WAA 2020 Conference

Arts Midwest and Western Arts Alliance joined together to produce an innovative online event that offered inspiration, connection, and learning for the performing arts field. **27%** of the audience were first-time attendees.

MARCH
2020

100+
Pivots

Grant Extensions

We know that it's been a hard year to complete grant activities that would have happened in person. Throughout 2020, we've worked with all our grantees to allow for **flexibility** on their timelines and projects.

17
Roundups

CARES Act Funding

We partnered with our state arts agencies to invest CARES Arts funding in the Midwest to **expedite** the distribution of federal relief funds and reduce application and reporting burdens.

\$700K

6K+
Attendees

Resilience Fund (Phase 1)

This national recovery initiative is helping **under-resourced** organizations weather the pandemic. Phase 1 awarded grants to 30 Midwestern organizations with annual budgets below \$10 million.

\$1.5MM

1800+
Attendees

Resilience Fund (Phase 2)

Phase 2 awarded grants to 61 Midwestern organizations with annual budgets between \$50,000 - \$249,999. 32 are based in **rural areas**, and 30 are led by and/or serving people of color or **Indigenous** communities.

\$1.5MM

DECEMBER
2020

FY21: United States Regional Arts Resilience Fund[^]

In FY21, (June - November of 2020) Arts Midwest partnered with our member state arts agencies on the United States Regional Arts Resilience Fund, a national recovery initiative helping under-resourced arts and culture organizations weather the COVID-19 crisis. This fund prioritized arts and cultural organizations in rural communities and organizations led by and/or serving Indigenous people and people of color. Phase 1 focused on annual budgets between \$250,000 – \$10 million, and Phase 2 focused on annual budgets between \$50,000 – \$249,999.

\$260,00
INVESTED IN ND

grantee	city	award
International Music Camp	Dunseith	\$50,000.00
North Dakota Museum of Art	Grand Forks	\$50,000.00
Northern Valley Youth Orchestras	Grand Forks	\$15,000.00
African Arts Arena	Grand Forks	\$10,000.00
Nelson County Arts Council	Pekin	\$15,000.00
Plains Art Museum	Fargo	\$50,000.00
Ukrainian Cultural Institute	Dickinson	\$15,000.00
Minot Area Council of the Arts	Minot	\$25,000.00
Turtle Mountain Chippewa Heritage Center	Belcourt	\$15,000.00
Long X Arts Foundation	Watford City	\$15,000.00
10 ORGANIZATIONS		\$260,000

*Congressional District

[^] Since the Resilience Fund is a FY21 activity, these grant awards are not included in our FY20 ROI calculation

FY21: CARES Act ^

In FY20, Arts Midwest partnered with the National Endowment for the Arts and our member state arts agencies to distribute funds from the **Coronavirus Aid, Relief, and Economic Security (CARES) Act** to arts and culture organizations across our region. These grants provided general operating support to organizations to help them weather the COVID-19 crisis.

\$70,368
INVESTED IN ND

grantee	city	award
African Arts Arena	Grand Forks	\$5,000.00
Capitol Shakespeare	Bismarck	\$5,000.00
Dakota Legacy	Bismarck	\$5,000.00
Dakota Legacy	Bismarck	\$618.00
Enchanted Highway	Regent	\$5,000.00
TruNorth Theatre	Bismarck	\$5,000.00
Grand Cities Children's Choir	Grand Forks	\$5,000.00
International Peace Garden	Dunseith	\$5,000.00
Long X Arts Foundation	Watford City	\$5,000.00
Maddock Opera House Association	Maddock	\$4,000.00
Minot State University Summer Theatre	Minot	\$5,000.00
Mouse River Players	Minot	\$5,000.00
O.P.E.R.A. Inc.	Ellendale	\$5,000.00
Pembina Gorge Foundation	Walhalla	\$5,000.00
Red River Valley Community Action	Grand Forks	\$5,000.00
Red River Valley Woodcarvers	Fargo	\$750.00

16 ORGANIZATIONS

\$70,368

^ Since the CARES Act is a FY21 activity, these grant awards are not included in our FY20 ROI calculation



*Arts Midwest Touring Fund artist
Kyle Riabko greets Master Class
participants at the Empire Arts Center*

Photo courtesy of Empire Arts Center

invest

We invest grant funds, tools, and resources in North Dakotan organizations and communities.

These programs seek to support creativity, catalyze community-defined changes, and build capacity.

touring fund

The **Touring Fund** provides grants to arts presenters to bring performing artists and ensembles to communities across the Midwest. Each grant supports in-person or virtual performances and educational activities such as workshops, master classes, and discussions.

grantee	city	award	participants
Three Rivers Arts Council	Wahpeton	\$1,185	^
Sheyenne Fine Arts Association	Lisbon	\$885	469
Empire Arts Center	Grand Forks	\$2,400	93
Sleepy Hollow Theatre & Arts Park	Bismarck	\$870	350
Minot Symphony Association	Minot	\$1,000	^
The Arts Center	Jamestown	\$1,050	200
6 ORGANIZATIONS		\$7,390	1,112

national endowment for the arts big read

A program we manage on behalf of the National Endowment for the Arts, **NEA Big Read** brings communities together around the shared activity of reading and discussing a book. The program provides grants to community reading programs designed around an NEA Big Read book.

grantee	city	award	Individuals engaged
Dickinson State University	Dickinson	\$15,000	1,460
1 organization		\$15,000	1,460

^Activity has been rescheduled to FY21 due to COVID-19. Data current as of December 2020.



Students from Wilkinson Elementary join Arts Midwest World Fest artist Paulo Padilha on stage in Williston, ND.

Photo: Eric Young Smith

gather

We bring North Dakotans together to network, learn from each other, and find new ways to collaborate.

These spaces help organizations and leaders test ideas, identify new strategies, and build their skills.

2019 arts midwest conference

The annual **Arts Midwest Conference** is the preeminent booking and education conference for the Midwest performing arts industry. Each year, attendees come together over four days to network, explore booking opportunities, access professional development sessions, experience performances, and gain new insights into the world of performing arts touring and presenting. In September 2019, Arts Midwest welcomed more than 1,200 arts leaders to Minneapolis for the annual event.

organization	city	participants
African Arts Arena	Grand Forks	1
North Dakota Council on the Arts	Bismarck	2
The Arts Center	Jamestown	1
University of North Dakota	Grand Forks	1

4 ORGANIZATIONS

5 Participants

community creativity cohort

The **Community Creativity Cohort** is a capacity building program designed to support organizations that make art and culture central to problem solving and strengthening their community. The cohort focuses on organizations led by and serving people of color, Indigenous people, and residents of rural communities. Arts Midwest is proud to serve as Operating Partner on this initiative with the Bush Foundation. In FY2020, 14 North Dakotans representing 6 organizations participated in the cohort. Additional capacity building funds were provided to one organization who applied for this support.

organization	city	add'l grant
Afro American Development Association	Fargo	\$20,740
FM Crossroads	West Fargo	--
Sitting Bull College	Fort Yates	--
The Arc of Dickinson	Dickinson	--
The Arts Center	Jamestown	--
Turtle Mountain Chippewa Heritage Center	Belcourt	--
6 ORGANIZATIONS		\$20,740



Arts Midwest World Fest artist Paulo Padilha e Bando got some folks up and dancing at the Williston Library

Photo by Eric Young Smith

grow

We support growth and connection by sharing toolkits, resources, and moments of learning and inspiration.

We offer trainings, gatherings, and online spaces for North Dakotans to access these materials and learn from one another.

world fest

World Fest connects small, rural Midwestern communities to international artists through week-long residencies that create moments of connection and discovery for all involved. This year, audiences in Williston, ND experienced the samba swing of Brazil with Paulo Padilha e Bando. A music teacher of more than 25 years of experience, Padilha is a master musician and educator that specializes in rhythm and song workshops for children, teenagers, and adults. His clever lyrics share stories about the urban lifestyle in Brazil in a sharp and good-humored manner.

organization	city	artist	artist country	Individuals engaged
Williston Arts and Culture Association	Williston	Paulo Padilha e Bando	Brazil	2,452
TOTAL				2,452

2020 NORTH DAKOTA FINANCES

Arts Midwest leverages public and private dollars to bring services to our states.

INVEST (GRANTS)

Touring Fund	\$7,390
NEA Big Read	\$15,000
TOTAL GRANTS	\$22,390

GATHER (PROFESSIONAL DEVELOPMENT)

Leadership Exchange in Arts and Disability	\$2,000	<i>Support to bring state arts leaders to annual accessibility conference.</i>
Community Creativity Cohort	\$20,740	
Member Services	\$2,153	<i>Arts Midwest investment in gathering its State Arts Agency partners for conversation and collaboration.</i>
Arts Midwest Conference	\$1,280	<i>Support to bring state arts leaders to the Conference.</i>
TOTAL PROF DEV	\$26,173	

GROW (ARTISTIC PROGRAMS)

World Fest	\$33,407	<i>Arts Midwest investment to bring this program to the state. Excludes international staff travel costs.</i>
TOTAL PROGRAMS	\$33,407	

RETURN ON INVESTMENT

Total services and grants	\$81,970
FY20 State Dues	\$14,912
Services and grants in excess of dues	\$67,058

ROI **450%**

OUR SUPPORTERS



Arts Midwest relies on support from the National Endowment for the Arts, our nine member state arts agencies, corporations and foundations, and our individual donors to present programming to our partner communities.

state arts agencies



foundations, corporations, and government funders

The Andrew W. Mellon Foundation
Bush Foundation
Barr Foundation
Margaret A. Cargill Philanthropies
McKnight Foundation
McDermott Will & Emery
3M

Kaufman Family Fund
for Israeli Cultural Exchange
U.S. Department of State
The Japan Foundation
Japan-U.S. Friendship Commission
The Standard
The Crane Group

The Howard B. & Ruth F. Brin Jewish Arts Endowment Fund
BNSF Railway Foundation
Ministry of Culture of the People's Republic of China
Consulate General of Israel to the Midwest
Music Port
Clifton Larson Allen, LLC
UnitedHealth Group

thank you

If you have questions about the information in this report, or if you would like more information about Arts Midwest's programs and services, please contact:

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